



eXensys Micro Vertical Solution

Micro-Vertical – Consumer Products

Agenda

Industry Overview

Industry Characteristics

Key Processes 'n' Challenges

eXensys Best Practices



Industry Overview

Micro-Vertical – Consumer Products

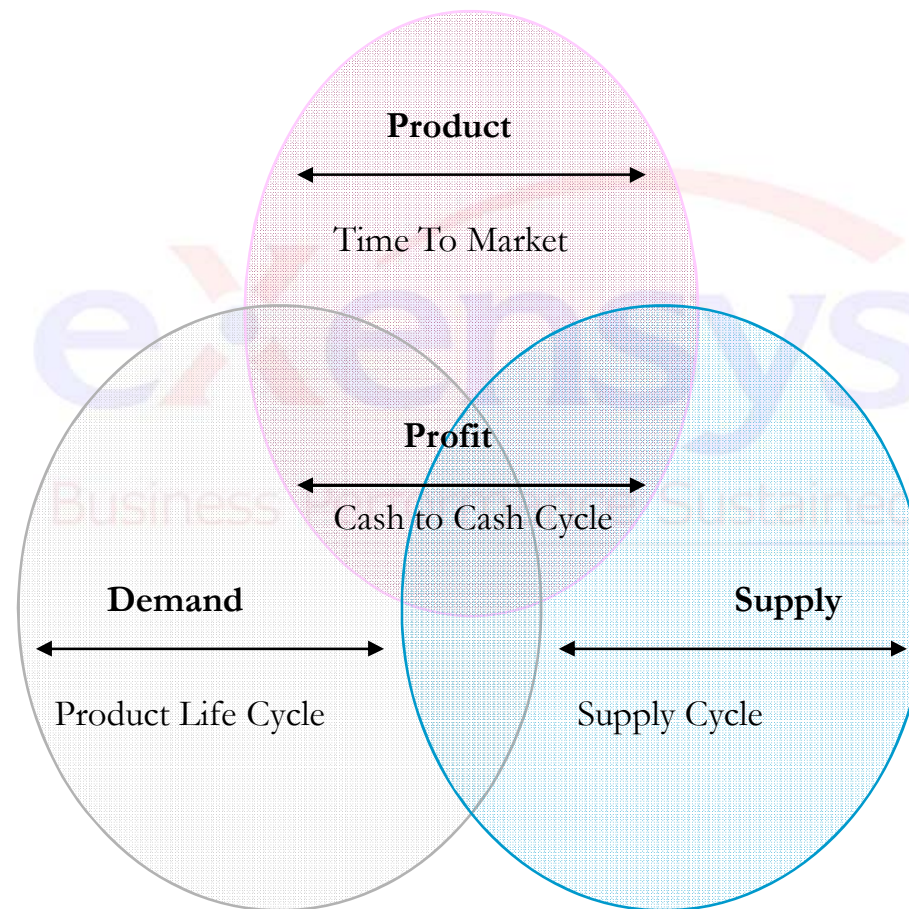
Right Product at the right price and at the right time is the essence of all consumer product companies. To survive and win in an increasingly competitive market, consumer products industry needs to forecast demand accurately, improve supply chain efficiencies, reduce inventory, and shorten cycle times.

These are the products which have a quick turn over and relatively low cost. The absolute costs of these products are relatively small but over all profits are high.



Industry Characteristics

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Key Processes 'n' Challenges

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Key Processes

- Continuous need for new product innovation.
- Extremely short product life cycle
- Reducing cycle time for production
- Reducing Inventory cost
- Manage unanticipated changes in demand and supply
- Retain and expand market share of the product
- Reduce stock outages and late shipments
- Capacity Planning

Challenges

- Bring Successful products to market quickly
- Meet end customer demand while reducing the amount of inventory in the value chain
- High Product Variety leading to frequent Machine set up
- Both product volume & product variety aimed at the same time
- Flexible Capacity planning
- Capturing accurate demand

Business Performance Sustained

eXensys Best Practices

Micro-Vertical – Consumer Products

S.No	Pain Areas	Why do companies fail?	eXensys Best Practice
1.	Improve operational efficiency And productivity	Consumer product industries Involves both product mix And product volume	Optimize planning by automatically calculating lead time calculation based on routing details
2.	Respond quickly to changing consumer and customer demands	No integrated plan to achieve business goals	Forecasts and plans for anticipated demand for products. SOP to integrate all the department's plan to achieve organizational goals.
3.	Availability of right raw materials at right quantity and at a right time	Lack of ordering system in place	Exensys MRP inform planner regarding what materials and what's the optimal quantity to be ordered
4	Order wise Costing	Lack of proper costing methodologies	Exensys have the feature for order based Costing

